

Golden Rules

Measuring Life by a Different Standard

Second Quarter, 2018

J. Paul Getty had a secret formula for making money. It was "to rise early, work late and strike oil." Most of us aren't that fortunate; therefore we have day jobs that provide the ability to invest some of what we earn, in hopes of increasing our financial worth. At times, investing can be very confusing. So, we thought we would share some advice from a few of the world's most successful investors – some of whom *Measure Life by a Different Standard*.

- *October: This is one of the peculiarly dangerous months to speculate in stocks. The others are July, January, September, April, November, May, March, June, December, August and February.* - Mark Twain
- *I will tell you how to become rich. Close the doors. Be fearful when others are greedy. Be greedy when others are fearful.* - Warren Buffett
- *The broker said the stock was 'poised to move.' Silly me, I thought he meant 'up.'* - Randy Thurman
- *An investment in knowledge pays the best interest.* - Benjamin Franklin
- *The market, like the Lord, helps those who help themselves. But, unlike the Lord, the market does not forgive those who know not what they do.* - Warren Buffett
- *How many millionaires do you know who have become wealthy by investing in savings accounts? I rest my case.* - Robert G. Allen
- *Investing should be more like watching paint dry or watching grass grow. If you want excitement, take \$800 and go to Las Vegas.* - Paul Samuelson
- *The four most dangerous words in investing are: 'this time it's different.'* - Sir John Templeton
- *Investing in a startup does not make you an entrepreneur any more than buying a grand piano makes you a concert pianist.* - Jeffrey Fry
- *Your assets are your employees. Invest more on those performing well. Let the non-performers go.* - Manoj Arora
- *Make your body your prized possession above all physical things. Spare no expense, re-prioritize and invest in your health. Your health is a long-range investment that will pay-off when you need it most.* - Bryant McGill
- *My best form of investment is paying my tithe and offering.* - Lailah Gifty Akita



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