

Golden Rules

Measuring Life by a Different Standard

Fourth Quarter 2010

We were recently fortunate to be gifted with a compelling book, 'The Right To Lead' authored by John C. Maxwell. This short read focuses on seven qualities of leaders – action, vision, sacrifice, risk, determination, service, and integrity. The author is a frequent speaker to Fortune 500 companies, international governmental leaders, the military academies, the NFL, and the United Nations. There were so many good quotations, it was a difficult task to select the best for this edition.

- *Men are alike in their promises. It is only in their deeds that they differ. – Moliere*
- *Resolved: never to do anything which I should be afraid to do if it were the last hour of my life – Jonathan Edwards*
- *He who loses wealth loses much; he who loses a friend loses more; but he that loses courage, loses all – Miguel del Cervantes*
- *The very essence of leadership is to have a vision. It's got to be a vision you articulate clearly and forcefully on every occasion. You can't blow an uncertain trumpet – Theodore Hesburgh*
- *Every significant relationship in your life has your fingerprints all over it, the fingerprints of your character. And those impressions on another person's life are true indication of what your character is really like – Steve Farrar*
- *We set young leaders up for a fall if we encourage them to envision what they can do before they consider the kind of person they should be – R. Ruth Barton*
- *You may have to fight a battle more than once to win it – Margaret Thatcher*
- *Being the first to cross the finish line makes you a winner in only one phase of life. It's what you do after you cross the line that really counts – Olympian, Ralph Boston*
- *The ultimate measure of a man is not where he stands in moments of comfort and convenience, but where he stands at times of challenge and controversy – Martin Luther King*
- *Courage is doing what you're afraid to do. There can be no courage unless you're scared – Eddie Rickenbacker*
- *If I take care of my character, my reputation will take care of itself – Dwight L. Moody*
- *Leaders provide for their people what the people cannot provide for themselves – John C. Maxwell*



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