

Golden Rules

Measuring Life by a Different Standard

Fourth Quarter 2009

The *Winds* of Turmoil have raged in recent Septembers. A year ago, the Financial *Winds* shook Wall Street, causing seismic vibrations on Main Street. Eight years ago, the *Winds* of Terror struck the Twin Towers, shaking our national psyche forever. And who can forget how the *Winds* of Ike caused such devastation last September throughout the Texas Gulf Coast?

But rising above, the strong remain standing. Turmoil produces resolve, and resolve produces an appreciation for all of the good things in our lives. So it is at B+R Partners – an appreciation of our friends and clients, as we continue our Focus + Insight in the conduct of our work. Hopefully, you will smile reflecting on the quips of others about the *Winds* of Weather.

- In Scotland, there is no such thing as bad weather - only the wrong clothes. *Billy Connolly*
- Folks, this is perfect weather for today's game. Not a breath of air. *Curt Gowdy*
- Miami's weather is going to be very stormy tonight, so you really had better wrap up warm! *Becky Martin*
- Bad weather always looks worse through a window. *Tom Lehrer*
- I think Baywatch is such a hit in this part of the country because of the weather. *Gena Lee Nolin*
- On cable TV they have a weather channel - 24 hours of weather. We had something like that where I grew up. We called it a window. *Dan Spencer*
- Isn't it interesting that the same people who laugh at science fiction listen to weather forecasts and economists? *Kelvin Throop III*
- Money is the opposite of the weather. Nobody talks about it, but everybody does something about it. *Rebecca Johnson*
- Weather forecast for tonight: dark. Continued dark overnight, with widely scattered light by morning. *George Carlin*
- Don't knock the weather. If it didn't change once in a while, nine out of ten people couldn't start a conversation. *Kin Hubbard*

